May Day -- Then and Now

Unlike the rest of the world's democracies, the United States doesn't use the metric system, doesn't require employers to provide workers with paid vacations, hasn't abolished the death penalty and doesn't celebrate May Day as an official national holiday.

Outside the U.S., May 1 is international workers' day, observed with speeches, rallies and demonstrations. Last year, a week after a building collapse in Bangladesh killed over one thousand workers in a sweatshops making clothing for Walmart and other American and other companies, thousands of garment factory workers paraded through the streets calling for work safeguards and for the owner of the collapsed building to be sentenced to death. This year, too, millions of workers in Europe, Asia and Latin America are taking to the streets to demand higher wages, better benefits and improved working conditions.

Ironically, this celebration of working-class solidarity was started by the U.S. labor movement and soon spread around the world, but it never earned official recognition in this country.

Since 2001, American unions and immigrant rights activists have resurrected May 1 as a day of protest around both workers rights and immigrant rights. The movement has been gaining momentum, enlisting more and more young immigrants and children of immigrants -- called Dreamers -- in the struggle for comprehensive immigration reform, which would bring many of the estimated 11 million living in the U.S. illegally out of the shadows.

This year's rallies have a special urgency. President Obama, as well as Democrats in the Senate and House, has embraced immigration reform, but Republican intransigence -- led by the GOP's Tea Party wing -- has stalled
passage of even a watered-down bill. Immigrant rights activists have spent the past year targeting Republican Congressmembers in "swing" districts, but so far only a handful of them have bucked their party's hostility to reform. Even House Speaker John Boehner has expressed frustration with the influence of his party's extreme right, recognizing that winning some segment of the Latino vote is critical to the party's future electoral prospects.

The November 2012 elections showed many Republicans that the party's ability to win the White House, as well as many key Senate and even House seats, depends in part on gaining support from the growing number of Latino voters, not only in California, Texas and Florida, but also in other states where the number of Latino residents -- and voters -- is growing. This demographic reality is reflected in the fact that May Day rallies this year are taking place not just in cities like Los Angeles, New York, Phoenix and Chicago, but also in cities like Wilmar, Minnesota, Salem, Oregon and Charlotttle, N.C.

Over the past year, labor and immigrant rights movements -- which have become increasingly linked in this struggle -- have engaged in hundreds of protest actions, including civil disobedience in Washington, D.C. and elsewhere. To sustain the momentum, they will be mounting major May Day rallies in cities across the country to give voice to the growing crusade for reform.

In Los Angeles, the County Federal of Labor is once again sponsoring a May Day march and rally that will begin downtown at the iconic Chinatown Dragon Gate on the intersection of Cesar Chavez Avenue and Broadway, starting at 10 am. The march is to focus on dignity for working families and the end of cruel and inhumane deportations of undocumented workers who live in the U.S. It will end at the Metropolitan Detention Center on Aliso and Alameda around noon. Rallies at the start and finish will include leaders and advocates for workers and immigrant rights including Illinois Congressman Luis Gutierrez.

"It was mostly immigrants who led the first May Day movement for the eight-hour day. Now a new generation of immigrant workers have revitalized and brought May Day back to life," observed María Elena Durazo, the head of the Los Angeles County Federation of Labor.

Progressives around the country, working on all kinds of issues, have embraced the new May Day movement. It isn't just about immigrant rights. It isn't just about workers rights on the job or even about raising the standard of living for all workers. It's about what kind of country we want to be.

The original May Day was born of the movement for an eight-hour workday. After the Civil War, unregulated capitalism ran rampant in America. It was the Gilded Age, a time of merger mania, increasing concentration of wealth and growing political influence by corporate power brokers known as Robber Barons. New technologies made possible new industries, which generated great riches for the fortunate few, but at the expense of workers, many of them immigrants, who worked long hours, under dangerous conditions, for little pay.

As the gap between the rich and other Americans widened dramatically, workers began to resist in a variety of ways. The first major wave of labor unions pushed employers to limit the workday to 10, then eight, hours. The 1877 strike by tens of thousands of railroad, factory and mine workers -- which shut down the nation's major
industries and was brutally suppressed by the corporations and their friends in government -- was the first of many mass actions to demand living wages and humane working conditions. By 1884, the campaign had gained enough momentum that the predecessor to the American Federation of Labor adopted a resolution at its annual meeting, "that eight hours shall constitute legal day's labor from and after May 1, 1886."

On the appointed date, unions and radical groups orchestrated strikes and large-scale demonstrations in cities across the country. More than 500,000 workers went on strike or marched in solidarity and many more people protested in the streets. In Chicago, a labor stronghold, at least 30,000 workers struck. Rallies and parades across the city more than doubled that number, and the May 1 demonstrations continued for several days. The protests were mostly nonviolent, but they included skirmishes with strikebreakers, company-hired thugs and police.

On May 3, at a rally outside the McCormick Harvesting Machine Company factory, police fired on the crowd, killing at least two workers. The next day, at a rally at Haymarket Square to protest the shootings, police moved in to clear the crowd. Someone threw a bomb at the police, killing at least one officer. Another seven policemen were killed during the ensuing riot, and police gunfire killed at least four protesters and injured many others.

After a controversial investigation, seven anarchists were sentenced to death for murder, while another was sentenced to 15 years in prison. The anarchists won global notoriety, being seen as martyrs by many radicals and reformers, who viewed the trial and executions as politically motivated.

Within a few years, unions and radical groups around the world had established May Day as an international holiday to commemorate the Haymarket martyrs and continue the struggle for the eight-hour day, workers' rights and social justice.

In the United States, however, the burgeoning Knights of Labor, uneasy with May Day's connection to anarchists and other radicals, adopted another day to celebrate workers' rights. In 1887, Oregon was the first state to make Labor Day an official holiday, celebrated in September. Other states soon followed. Unions sponsored parades to celebrate Labor Day, but such one-day festivities didn't make corporations any more willing to grant workers decent conditions. To make their voices heard, workers had to resort to massive strikes, typically put down with brutal violence by government troops.

In 1894, the American Railway Union, led by Eugene Debs, went on strike against the Pullman Palace Car Company to demand lower rents (Pullman was a company town that owned its employees' homes) and higher pay following huge layoffs and wage cuts. In solidarity with the Pullman workers, railroad workers across the country boycotted the trains with Pullman cars, paralyzing the nation's economy as well as its mail service. President Grover Cleveland declared the strike a federal crime and called out 12,000 soldiers to break the strike. They crushed the walkout and killed at least two protesters. Six days later, Cleveland -- facing worker protests for his repression of the Pullman strikers -- signed a bill creating Labor Day as an official national holiday in September. He hoped that giving the working class a day off to celebrate one Monday a year might pacify them.
For most of the 20th century, Labor Day was reserved for festive parades, picnics and speeches sponsored by unions in major cities. But contrary to what President Cleveland had hoped, American workers, their families and allies, found other occasions to mobilize for better working conditions and a more humane society. America witnessed massive strike waves throughout the century, including militant general strikes and occupations in 1919 (including a general strike in Seattle), during the Depression (the 1934 San Francisco general strike, led by the longshoremen's union; a strike of about 400,000 textile workers that same year; and militant sit-down strikes by autoworkers in Flint, Michigan, women workers at Woolworth’s department stores in New York, aviation workers in Los Angeles and others in 1937) and 1946 (which witnessed the largest strike wave in U.S. history, triggered by pent-up demands following World War II). The feminist, civil rights, environmental and gay rights movements drew important lessons from these labor tactics.

Meanwhile, May 1 faded away as a day of protest. From the 1920s through the 1950s, radical groups, including the Communist Party, sought to keep the tradition alive with parades and other events, but the mainstream labor movement and most liberal organizations kept their distance, making May Day an increasingly marginal affair. In 1958, in the midst of the cold war, President Dwight Eisenhower proclaimed May 1 as Loyalty Day. Each subsequent president has issues a similar proclamation, although few Americans know about or celebrate the day.

In 2001, unions and immigrant rights groups in Los Angeles resurrected May Day as an occasion for protest. The first few years saw rallies with several hundred participants, but in 2006 the numbers skyrocketed. That year, millions of people in over 100 cities -- including more than a million in Los Angeles, 200,000 in New York and 300,000 in Chicago -- participated in May Day demonstrations.

The huge turnout was catalyzed by a bill, sponsored by Representative James Sensenbrenner Jr. (R-Wisconsin) and passed by the House the previous December, that would have classified as a felon anyone who helped undocumented immigrants enter or remain in the United States. In many cities, the protest, which organizers termed the "Great American Boycott," triggered walkouts by high school students and shut down businesses that depended on immigrant workers. Since then, immigrant workers and their allies have adopted May Day as an occasion for protest.

America is now in the midst of a new Gilded Age with a new group of corporate Robber Barons, many of them operating on a global scale. The top of the income scale has the biggest concentration of income and wealth since 1928. Several decades of corporate-backed assaults on unions have left only seven percent of private sector employees with union cards. More than half of America's 15 million union members now work for government (representing 37 percent of all government employees), so business groups and conservative politicians have targeted public sector unions for destruction.

Attacks during the past few years on teachers, cops, firefighters, human service workers and other public sector workers -- in Wisconsin, Ohio, Michigan and elsewhere -- the most ferocious anti-union crusade in decades -- have catalyzed a tremendous sense of urgency among union workers and millions of other Americans who've seen their standard of living plummet while the richest Americans and big business plunder the economy.
Despite signs of economic recovery, millions of American working families are suffering, with new waves of lay-offs and foreclosures, exacerbated by severe cutbacks to government services due to the Republican-sponsored sequestration.

But we've also seen a resurgence of activism among the ranks of low-wage workers. Employees at Walmart, fast-food chains and other businesses have waged strikes, walkouts and other protests to demand better pay and working conditions. Public opinion in solidly behind these demands. About three quarters of all Americans favor raising the federal minimum wage to $10.10 an hour, which President Obama supports. A growing number of cities and states have increased their minimum wages above the federal level. The new mayor of Seattle has proposed a citywide minimum wage of $15/hour.

This year's May Day rallies will focus on issues like pushing Congress raise the federal minimum wage, extend jobless benefits, and adopt a fair budget, as well as on immigration reform.

"On May 1," said Angelica Salas, executive director of the Coalition for Humane Immigrant Rights of Los Angeles, "the invisible become visible."


Follow Peter Dreier on Twitter: www.twitter.com/peterdreier